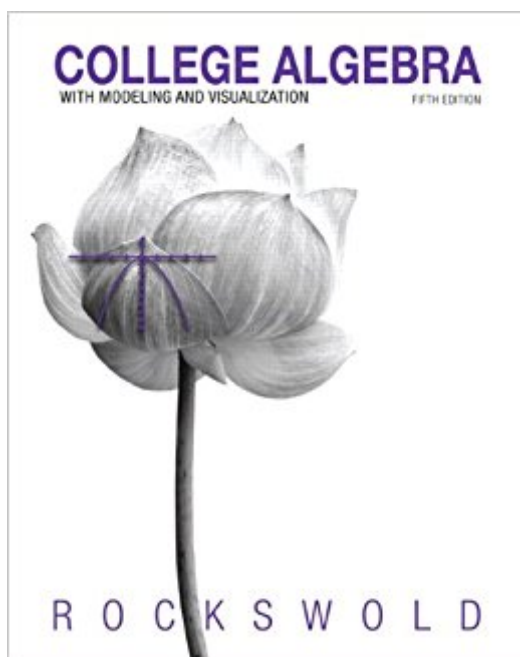


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College Algebra With Modeling & Visualization (5th Edition)



Synopsis

By connecting applications, modeling, and visualization, Gary Rockswold motivates students to learn mathematics in the context of their experiences. In order to both learn and retain the material, students must see a connection between the concepts and their real lives. In this new edition, connections are taken to a new level with “See the Concept” features, where students make important connections through detailed visualizations that deepen understanding. Rockswold is also known for presenting the concept of a function as a unifying theme, with an emphasis on the rule of four (verbal, graphical, numerical, and symbolic representations). A flexible approach allows instructors to strike their own balance of skills, rule of four, applications, modeling, and technology.

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Customer Reviews

Dr. Gary Rockswold has taught mathematics for 25 years at all levels from seventh grade to graduate school, including junior high and high school students, talented youth, vocational, undergraduate and graduate students, and adult education classes. He graduated with majors in mathematics and physics from St. Olaf College in Northfield, Minnesota, where he was elected to

Phi Beta Kappa. He received his Ph.D. in applied mathematics from Iowa State University. He has an interdisciplinary background and has also taught physical science, astronomy, and computer science. Outside of mathematics, he enjoys spending time with his wife and two children.

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I ordered this booklet for a course that my son will be attending in college. When I received the booklet, I wanted to see it for the content. As a retired math instructor, I was disappointed. The study guides and practice examples are good, but needs more in-depth "step-by-step" instructions to the final answer. Definitely not worth the cost of the book and the key to the website.

Not a great text. Has a tendency to make things much more complicated and drawn out than they have to be. I did well in the class, but only due to having a good instructor to interpret what the author was attempting to teach. I believe it would be very difficult to learn concepts using only this book. Unfortunately, if this is the text your institution has chosen, then I guess you're stuck with it.

Was buying the text book, got the teachers edition instead . Sure i got the answers to stuff but i cant sell this after the semester and the homework is online anyway so this overall was a waste of money ...

This does not have the access code for MyMathlab!

Decent math book. I'm so sick of obtuse algebra texts that seem like they are more fit for a Calculus class. This book does not have that problem.. It's down to earth and includes all of the steps... what more can you ask for? Good calculator tips as well!

Did not use this book at all. I am certain it would have been utilized, although.....I do not believe in the use of a calculator for figuring out things. The calculator is a good tool, but all countries do not

have power to be able to utilize the technology we have available to us here in the United States, not ever all of this country can power a tool as such. Paying for the hand-held machine is another story. Thank you, Julia I. Chapman

The online part "mymathlab" is wonderful. It has how to steps that help with your homework and makes learning Algebra a lot easier. The class was not easy for me to begin with but the tutorials might explain or the step by step way to work problems out gives some clarity if you didn't catch something in lecture. I like how the math applications reflect different uses in engineering, chemistry and nursing fields.

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